



## Trademark Scary Email:

{TODAY's DATE}

To: {OFFENDERS REAL NAME AND ADDRESS IF FOUND INCLUDING EMAIL}

Dear {WEBSITE NAME OWNER OR [WEBSITE.COM](#)}

I am the owner of all exclusive rights of the trademark "ShoeMoney" It has come to my attention that you and your company are profiting from using my trademark.

The use, display, reproduction, and distribution of my Trademark constitute a violation of the Copyright Act, the Lanham Act, the Nebraska Consumer Protection Act, and constitute an invasion of privacy under Nebraska law. I hereby demand that you immediately:

1. Cease and desist all use of my Trademark;
2. Provide me with the name of all persons and companies who have assisted in any way in the reproduction and/or distribution of my Trademark or are otherwise in the chain of distribution of the Trademark;
3. Provide me with a list of all web sites on which the Trademark has been used, displayed, reproduced, and/or distributed, and the dates when the Trademark has been displayed on each such web site; and
4. Provide all relevant statistics, including the referring URLs, impressions, clicks generated, and financial details pertaining to the Trademark wrongfully used by you for profit.

If you comply with this demand and provide a prompt, truthful, and complete response, I will review that information and determine an appropriate amount for which to settle my claims against you and any related parties, including but not limited to disgorgement of all profits attributable to the unauthorized use of my Trademark.

If you fail to comply with this demand by {DEMAND DATE} , this demand shall be considered withdrawn, and I will forward this demand to my legal counsel with instructions to file suit in {YOUR STATE} seeking injunctive relief, recovery of actual damages, disgorgement of all profits attributable to the unauthorized use and distribution of the trademark, statutory damages, attorney fees, and other remedies available under applicable law. The information requested above will then, of course, be obtained through the formal discovery process, at your expense.



I look forward to your immediate attention to this matter, and to a prompt resolution of this dispute.

Very truly yours,

{YOUR NAME}